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Bonded Logistics Strengthens Organization with Marketing Director Hire

Newly created position filled by marketing veteran will oversee all marketing and communications activities

CHARLOTTE, NC (January 14, 2016) – Bonded Logistics, a leading provider of third party logistics and supply chain management, has hired Jan McCormick, Jr. as Marketing Director.

In this newly created position, McCormick will manage marketing initiatives, internal and external communications, and brand strategy. He will be responsible for driving awareness and growth of Bonded Logistics within its three main business units - warehousing, packaging, and transportation. This will be done through multiple channels including web site, social media, public relations, email marketing, and events.

McCormick has been working with the company as a marketing consultant since April of 2015. He will report to COO Dave Jesse and work directly with Vice President of Business Development at Bonded Logistics, Sean Kelley, and Sales Manager at Bonded Pac, Bill Gilmore.

"Marketing is a very important aspect of any organization," stated Scott Carr, President of Charlotte, NC, based Bonded Logistics. "Bonded is doing great things in the 3PL space, not only within warehousing, but with our contract packaging and transportation divisions as well. Jan helped tell that story as a consultant, and he will play an even bigger role as an employee. We're excited to have Jan aboard."

"I am honored that Bonded has given me the opportunity to work for them full-time," said McCormick, who brings over 19 years of marketing experience to the privately owned 3PL. "It's a great organization that has built a solid foundation based on core values like teamwork, innovation, and excellence in service. I look forward to helping the company continue to grow stronger and service its customers."

Prior to working with Bonded Logistics, McCormick held various positions in marketing and leadership including founder and president of Focus Fan Photos, Director, Motorsports at Wasserman Media Group, and Senior Account Executive at Champion Sports Group. He holds a Bachelor of Arts degree in Political Science and Economics from Clemson University.

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About Bonded Logistics

Bonded Logistics is a full service third party logistics provider based in Charlotte, N.C. Integrating transportation, warehousing, and contract packaging through Bonded Pac, Bonded offers a single source solution to their broad customer base. Since 1972, Bonded Logistics has been committed to providing its clients with customized, innovative, and superior solution-based logistics services. For more information, please visit www.bondedlogistics.com.